

University Senate

Proposed: April 5, 2013

Adopted:

RESOLUTION TO ESTABLISH A DUAL M.A./M.B.A. DEGREE WITH TEACHERS COLLEGE AND COLUMBIA BUSINESS SCHOOL

WHEREAS a dual degree that provides a Master of Arts degree in private school leadership at Teachers College and a Master of Business Administration at Columbia Business School will offer highly motivated students an opportunity to obtain a solid understanding of both education and business; and

WHEREAS this program is designed to prepare leaders of nonprofit schools who have the background to handle issues of financial sustainability and to foster social entrepreneurship in education; and

WHEREAS within the field of independent and charter schools there is a need for persons with combined knowledge and training in education, business, leadership, and management; and

WHEREAS the program will be small and will be limited to students who have a minimum of three years of teaching experience and who have shown outstanding teaching performance, intellectual capacity, demonstrated leadership potential, social and emotional maturity, and a strong work ethic; and

WHEREAS the program is intended to train future administrative leaders of independent and charter schools; and

WHEREAS the proposed program will not replace existing programs and will complement the existing M.B.A. and M.S. programs in the respective schools; and

WHEREAS interest in this program is anticipated to be high; and

WHEREAS both institutions have committed to providing career services to students and graduates of the program; and

WHEREAS both institutions have committed to an ongoing process of assessment to determine how well the program is accomplishing its mission and goals, student enrollment, rate of program completion, and job placement, and the Department of Organization and Leadership at Teachers College will require an annual written report incorporating these findings; and

WHEREAS the Education Committee of the Senate has favorably reviewed the proposal,

THEREFORE BE IT RESOLVED that the University Senate approve the proposed program and forward it to the Trustees for appropriate action with the proviso that the Education Committee will review the program in five years.

Proponent: Education Committee

Columbia University Internal Approval Section

PURPOSE AND NEED

1) Purpose

A) Describe the purpose of the proposed program and the professional and educational assumptions that underlie it.

In order to prevent duplication of efforts, insert here the 250 word program summary that you have prepared for the NYSED part of this proposal.

A dual degree that provides a Master of Arts (MA) degree in private school leadership at Teachers College and a Master of Business Administration (MBA) at Columbia Business School will be offered for highly motivated students who seek a solid understanding of both education and business. The concentrated format will allow graduates to enter the job market a year earlier than would be possible if they pursued these degrees individually.

This accelerated course of study will give select students the opportunity to earn degrees from both Teachers College and Columbia Business School in just two years. The focus is on preparing leaders for non-profit schools (independent and charter schools) and social entrepreneurship in education.

In the increasingly competitive and data driven field of independent and charter schools there is a critical need for leaders trained in education as well as business, leadership, and management. This dual degree program will train school leaders to take on the challenges of leading non-profit K-12 educational institutions of the 21st century.

B) How does the new program relate to ongoing programs? Will it replace any existing program(s)?

This program will complement the existing MBA and MA programs in the respective schools and will not replace any existing programs.

C) Does the proposed program completely or partially duplicate (an) existing program(s) in any other unit of the University?

No

D) Does the proposed program rely to a significant extent on courses that are offered by other units of the University?

No. The program relies in courses currently offered to MBA and MA students at Columbia Business School and Teachers College

2) Need

A) Why is the proposed program needed locally, statewide or nationally?

The program will develop leaders for independent, international and charter schools. Unlike traditional public schools, these schools are self managing organizations that function as small businesses with a compelling social mission—to educate the minds and hearts of young people. In recent years financial sustainability has become the greatest challenge confronting these schools. Tuition affordability, competitive compensation to attract and retain top notch faculty and staff, financial aid for diversification, deferred maintenance, facility improvements, and technology costs are persistent concerns. In the case of charter schools, financial challenges are exacerbated by real estate issues including acquisition, borrowing and/or other external funding. The confluence of these factors is threatening the survival of many schools.

Coupled with these financial challenges is the need to prepare large numbers of leaders to fill positions as school heads and principals. Research conducted by the National Association of Independent Schools in 2009 revealed that 50 percent of sitting heads, approximately 600 heads in the sample, planned on retiring within five years. Likewise, charter schools face leadership challenges. The lack of sufficient numbers of well-prepared leaders has hampered the growth of the charter school movement. There is a need for well-trained educational leaders equipped with managerial skills and knowledge. We are in the midst of a large scale leadership transition.

B) Have students at the University or elsewhere requested this program? How many?

Students at Columbia Business School have not specifically requested this program, however the Business School believes that including a small number of students with this dual degree aspiration will enhance the diversity of our existing student body.

C) If the program is career or professionally oriented, have persons in the profession or career requested establishment of the program? Have the employment needs of professionals in the field been taken into account when designing the program?

See section on Need above. There is a great anticipated need for school leaders with formal education in business administration and educational leadership to fill anticipated needs into the future.

Programs such as the Broad Foundation Residency: <http://www.broadresidency.org/index.html> which places recent MBA recipients and others with professional degrees into educational leadership settings show the strong need for well educated leaders to fill this niche.

D) What other institutions in the metropolitan area and in the Northeast offer similar programs? Have you consulted with them on the potential effect on their programs of our entry into the field?

Joint MA-MBA programs in Education and Business are offered by:

- Stanford University
- University of Michigan
- Boston College

None of these programs are expected to compete directly with the proposed Columbia program.

Dual Degree or Joint Degree Program Proposals:

1. Will students in this program have access to all services and facilities of both schools for the duration of their enrollment as candidates for either degree?

Yes

2. Describe how any information about this program will be made accessible on the web pages and in the bulletins of both schools and how this information will be coordinated between the schools.

Information will be included on the Columbia Business School webpage for dual degree programs <http://www4.gsb.columbia.edu/mba/academics/curriculum/dualdegrees>. A link to the analogous Teachers College website will be included. Any text on the institution of either school describing the program will be approved by the administrative officer in the other school before posting.

3. Which administrative officer in either school will be the school's advisor for this program?

School A Amir Ziv, Columbia Business School

School B Pearl Kane, Teachers College

4. Which faculty member(s) will be responsible for administering the program?

Jonah Rockoff, Associate Professor, Finance and Economics, Columbia Business School

Pearl Kane, Teachers College