

# Task Force on Morningside Smoking Policy Implementation

February 28, 2014

# The Task Force on Morningside Smoking Policy

## Implementation

Created by the *May 3, 2013* resolution to adopt a tobacco products reduction and control policy

### Task Force Membership:

- Scott Wright, Chair
- Philip Genty
- Michael McNeil
- Deb Ndao
- Dan O'Flaherty
- Amna Pervez
- Samuel Seward
- Fred Small
- Mirian Stinccone
- Vievette Henry
- Megan Murdock
- Victoria Benitez

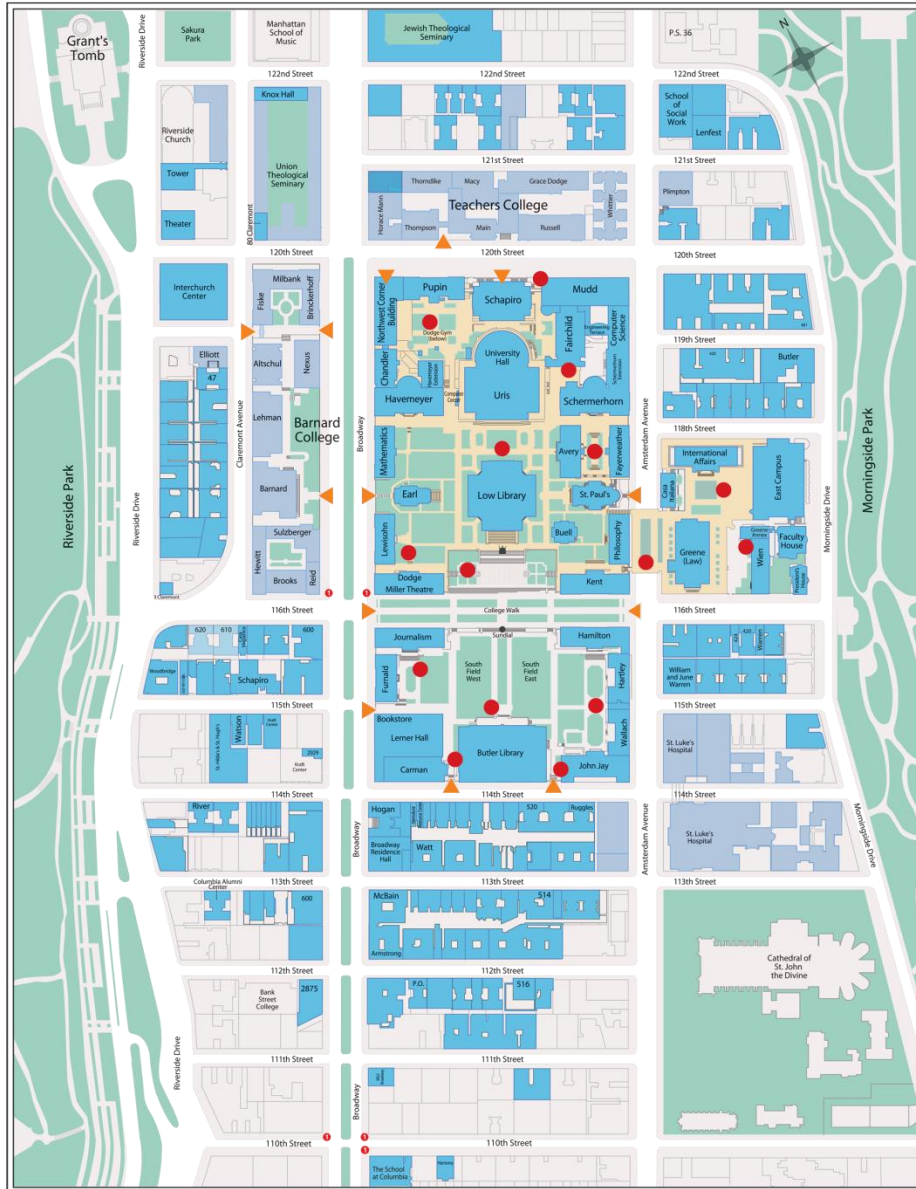
# Task Force on Morningside Smoking Policy

## Implementation

### Four Primary Goals:

- Review Map of proposed Designated Smoking Areas, add or remove areas
- Create area signage
- Promote smoking cessation programs
- Develop a knowledge and publicity program for July 1, 2014 implementation

# Proposed Designated Smoking Areas



# Urn Prototype Rendering



DESIGNATED SMOKING AREA  DESIGNATED SMOKING AREA

# Smoking Cessation Program

Time to Quit? We Can Help.

[www.nyssmokefree.com](http://www.nyssmokefree.com)

1-866-697-8487



COLUMBIA UNIVERSITY

IN THE CITY OF NEW YORK

# Next Steps

1. Develop a timeline and budget to build Designated Smoking Area materials
2. Determine funding source for #1
3. Create a knowledge & publicity strategy with support materials
  - Update relevant university policies
  - Online map for university websites
  - Add “Please smoke only in designated areas” to campus maps
  - Full page ads in Columbia Spectator
4. Submit final report

