Task Force on Morningside Smoking Policy Implementation

February 28, 2014
The Task Force on Morningside Smoking Policy Implementation

Created by the May 3, 2013 resolution to adopt a tobacco products reduction and control policy

Task Force Membership:

- Scott Wright, Chair
- Philip Genty
- Michael McNeil
- Deb Ndao
- Dan O’Flaherty
- Amna Pervez

- Samuel Seward
- Fred Small
- Mirian Stincone
- Vievette Henry
- Megan Murdock
- Victoria Benitez
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Four Primary Goals:

• Review Map of proposed Designated Smoking Areas, add or remove areas

• Create area signage

• Promote smoking cessation programs

• Develop a knowledge and publicity program for July 1, 2014 implementation
Urn Prototype Rendering
Smoking Cessation Program

Time to Quit? We Can Help.
www.nyssmokefree.com
1-866-697-8487
Next Steps

1. Develop a timeline and budget to build Designated Smoking Area materials
2. Determine funding source for #1
3. Create a knowledge & publicity strategy with support materials
   • Update relevant university policies
   • Online map for university websites
   • Add “Please smoke only in designated areas” to campus maps
   • Full page ads in Columbia Spectator
4. Submit final report