Columbia University Senate
Alumni Relations Committee
Year-end Report

April 30, 2010

Co-chairs:
K. Daniel Libby
Jerry Sherwiin
Guiding Principles

Unequaled university education prepared our ranks at the outset

Columbia is best positioned to serve our alumni for a lifetime
The Central Alumni Issues Today

• Today's difficult economic times call for new & enhanced career management tools for our alumni everywhere

• Columbia's ongoing needs require a lifelong commitment to our alumni always
The Alumni’s Reality

• Alumni over time increasingly identify not only with their school - but with the university and their fellow alumni

These Issues & Realities can form the basis for significant gains...

... for the university and its alumni alike
Career Services at Columbia

Historically career services have been good but resource constrained

- Therefore focus on students not alumni with emphasis on Education not on Services
- Job placement has been adequate due also to talented pool of students and NYC environs
Alumni Career Services at Columbia

With nearly non-existent financial resources, ad-hoc governance structures arose

Natural "silos" culture arose to protect department-based or school-based resources
Alumni Career Services
Goals & Objectives

Serve all our alumni equally across the university community. Electronic delivery is most cost-effective.

Communicate clearly to our alumni what services are available.
Alumni Career Services Task Force
Donna MacPhee & Jesse Gale

• Center for Career Education
  o CC, SEAS, GSAPP, GS, GSAS, SCE and SOA
• Barnard
• Business
• Dental
• Journalism
• Law

• Nursing
• Public Health
• SIPA
• Social Work
• Teachers College

*P&S – currently not represented
Conclusions

Mission for the Alumni Career Services Task Force & Senate Alumni Relations Committee:

- New & Enhanced Centralized offerings
  - Centralized Online Resources
  - Online Job Boards
  - Industry-based Networking Events

- Lower costs
- Improved clarity