

Columbia University Senate Alumni Relations Committee Year-end Report

April 30, 2010

Co-chairs:

K. Daniel Libby

Jerry Sherwiin

Guiding Principles

Unequaled university education prepared our ranks at the outset

Columbia is best positioned to serve our alumni for a lifetime

The Central Alumni Issues Today

- Today's difficult economic times call for new & enhanced career management tools for our alumni everywhere
- Columbia's ongoing needs require a lifelong commitment to our alumni always

The Alumni's Reality

- Alumni over time increasingly identify not only with their school - but with the university and their fellow alumni

These Issues & Realities can form the basis for significant gains...

... for the university and its alumni alike

Career Services at Columbia

Historically career services have been good but resource constrained

- Therefore focus on students not alumni with emphasis on Education not on Services
- Job placement has been adequate due also to talented pool of students and NYC environs

Alumni Career Services at Columbia

With nearly non-existent financial resources,
ad-hoc governance structures arose

Natural "silo" culture arose to protect
department-based or school-based resources

Alumni Career Services Goals & Objectives

Serve all our alumni equally across the university community. Electronic delivery is most cost-effective.

Communicate clearly to our alumni what services are available.

Alumni Career Services Task Force

Donna MacPhee & Jesse Gale

- Center for Career Education
 - CC, SEAS, GSAPP, GS, GSAS, SCE and SOA
 - Barnard
 - Business
 - Dental
 - Journalism
 - Law
 - Nursing
 - Public Health
 - SIPA
 - Social Work
 - Teachers College
- *P&S – currently not represented

Conclusions

Mission for the Alumni Career Services Task Force & Senate Alumni Relations Committee:

- New & Enhanced Centralized offerings
 - Centralized Online Resources
 - Online Job Boards
 - Industry-based Networking Events
- Lower costs
- Improved clarity